

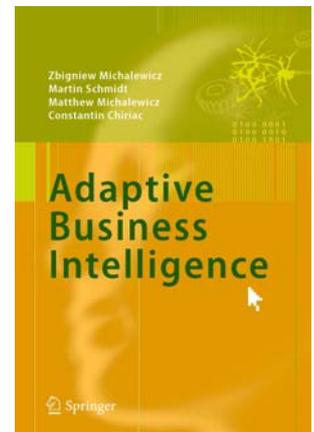
Business Intelligence Software Business to Grow 10% per Year



Springer announces book "Adaptive Business Intelligence"

In the modern information era, managers must recognize the competitive opportunities represented by decision-support tools. Adaptive Business Intelligence systems combine prediction and optimization techniques to assist decision makers in complex, rapidly changing environments. These systems address the fundamental questions: What is likely to happen in the future? And what is the best decision right now?

Springer has just published the book "**Adaptive Business Intelligence**" (<http://www.springer.com/3-540-32928-5>).



The book's first author, **Dr. Zbigniew Michalewicz**, was a keynote speaker at the International Conference on Computational Intelligence for Modelling, Control and Automation, **CIMCA 2006**, in Sydney last week.

CIMCA 2006, organized jointly with the International Conference on Intelligent Agents, Web Technologies and Internet Commerce, brought together researchers and practitioners in the area of computational intelligence, representing an industry of growing importance and relevance to all business enterprises.

As most business managers now realize, there is a world of difference between having good knowledge and detailed reports, and making smart decisions, and Dr. Michalewicz is convinced that the future of the business intelligence industry lies in systems that can make decisions, rather than tools that produce detailed reports.

The authors of "Adaptive Business Intelligence", Dr. Michalewicz and his SolveIT Systems partners Martin Schmidt, Matthew Michalewicz and Constantin Chiriac (<http://www.solveitsoftware.com/>), have decades of academic research backgrounds in artificial intelligence and related fields, combined with years of practical consulting experience in businesses and industries worldwide.

In this book the authors explain the science and application of numerous prediction and optimization techniques as well as how these concepts can be used to develop adaptive decision-making systems. The book is suitable for business and IT managers who make decisions in complex industrial and service environments, non-specialists who want to understand the science behind better predictions and decisions, and students and researchers who need a quick introduction to this field.

Zbigniew Michalewicz, Martin Schmidt, Matthew Michalewicz, Constantin Chiriac
"Adaptive Business Intelligence" (<http://www.springer.com/3-540-32928-5>)
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